

SOURCE™

WHOLE FOOD AND MICRONUTRIENT COMPLEX

ASEA VIA Source is a plant-based micronutrient and mineral food supplement with a unique blend of superfoods, glycoprotein ferments, plant extracts, trace minerals, and the proprietary BioVIA™ Source complex, which delivers the necessary components to ensure maximum bioavailability of all nutrients found in VIA Source.

The ASEA VIA line of nutritional supplements is expertly formulated to work in tandem with ASEA's patent-based redox technology and other VIA products.

ASEA VIA SOURCE DETAILS

ASEA VIA Source is formulated for optimum bioavailability. Our bodies assimilate natural sources of nutrition in general better than synthetic sources. Natural foods for example contain key vitamins along with their cofactors—other nutrients naturally found in food that work with each vitamin to increase its absorption. An orange, for example, contains plenty of vitamin C, but it's also rich in bioflavonoids, which help the body absorb that vitamin C. Vitamins in nature don't stand alone, they are present along with essential trace minerals, phytonutrients, and other vitamins in combinations the body needs as nutrition.

WHAT MAKES VIA SOURCE UNIQUE?

VIA Source is expertly formulated, not only with a comprehensive variety of vitamins and minerals your body needs, but with nutrient cofactors that increase bioavailability. This is done using five techniques.

1. Glycoprotein Ferment Matrix

We use a nutritional yeast grown in a specialized environment high in vitamins and minerals. Like a plant taking nutrients from soil as it forms fruits and vegetables, the yeast takes up these nutrients as it grows, creating a glycoprotein matrix, and leaving bioavailable, easy-to-digest vitamins.

2. Meticulous Sourcing

ASEA is committed to selecting the most readily absorbable form of each nutrient in VIA Source. This can be seen in the choice to use calcium and magnesium from a bioavailable, natural red-algae extract and the choice of including selected superfoods (i.e. acerola and pomegranate) from around the world to give this product its unique profile.



120 Capsules

Pricing can be found in your virtual office library.

CONSUMPTION RECOMMENDATIONS

Consume 4 capsules daily. Do not exceed the daily recommended portion. Food supplements shall not be used as a substitute of a varied and balanced diet. Store in a dry and cool place. Store out of reach of young children. Pregnant or nursing women should consult a physician before using.

3. B Complex Vitamins

B-Vitamins have an essential function in biochemical processes. Extracts of holy basil, lemon, and guava, known to be high in B vitamins, are used in a ferment extraction process to obtain the B-complex vitamins in VIA Source. These combinations of nutrients are the cornerstone of VIA Source.

4. Superfoods

Superfoods are considered the most nutrient-dense fruits, vegetables, and plants from around the world. Each of the superfoods in VIA Source was chosen for its array of concentrated phytonutrients. The unique superfoods in VIA Source are naturally high in flavonoids and proanthocyanins.

5. BioVIA[™] Source Complex

VIA Source contains a unique blend of enzymes that were added to act as biocatalyst, facilitating digestion processes of starches, fats and proteins.

KEY FEATURES

- > Works synergistically with ASEA's patent-based redox technology.
- > Supports general nutrition, and wellness throughout the body.
- > Includes ASEA's proprietary absorption complex, which provides the necessary components to ensure bioavailability and also aids in the assimilation of all nutrients found in VIA Source.
- > Includes both macro- and trace marine minerals from red algae, a unique plant source that is more bioavailable than minerals derived from other sources.
- > Provides the nutrient building blocks that work synergistically with ASEA.
- > Contains superfoods—a combination of nature's most nutrient-dense greens and berries—guaranteeing phytonutrient content and preserving those nutrients through careful processing.
- > Contains B vitamins extracted from holy basil, lemon, and guava, which are then naturally concentrated through a proprietary fermentation process that helps support the activity and stability of B-complex vitamins.
- > Contains trace minerals from glycoprotein fermented complex and minerals from a plant source. Because these minerals are in a natural form, they are rich in nutrients not found in the typical western diet.
- > Includes sources of natural phytonutrients such as polyphenols, carotenoids, indole-3-carbinol.
- > 100% vegan
- > Non-GMO
- > Although this product contains wheat grass, it is gluten free.
- > 100% plant cellulose capsules
- > Does not contain dairy, egg, fish, shell fish, tree nuts, wheat or peanuts.

DID YOU KNOW?

- > The standard western diet lacks many key nutrients because of depleted soil and modern food processing.
- > Whole-food nutrients come naturally paired with their cofactors that increase absorption. This makes whole-food based vitamins and minerals superior to synthetic forms.
- > Some phytonutrients, such as polyphenols from various berries, work more efficiently if there are several types present in the body at the same time. VIA Source contains extracts of 11 different fruits.
- > VIA Source contributes
 - to the **normal function of the immune system** due to its Zinc, Folic acid, Vitamin A, Vitamin B6 and Vitamin D content;
 - to maintain the **normal function of the immune system during and after intense physical exercise** as it contains Vitamin C;
 - to the **reduction of tiredness and fatigue** due to its Magnesium, Niacin, Riboflavin, Folic acid, Vitamin B6 and Vitamin C content;
 - to the **protection of cells from oxidative stress** due to its Zinc, Riboflavin, Vitamin C and Vitamin E content;
 - to the **maintenance of normal skin** due to its Zinc, Iodine, Niacin, Riboflavin and Vitamin A content;
 - to the **maintenance of normal hair and nails** due to its Selenium and Zinc content.

NUTRIENTS	Amounts per portion (4 capsules)	% NRV ¹
Vitamin A	250 RE µg	31%
Vitamin C (from Acerola Cherry)	60 mg	75%
Vitamin D*	75 µg	1500%
Vitamin E (from Mixed Tocopherols)	21 mg	175%
Thiamin**	2 mg	181%
Riboflavin**	2 mg	143%
Niacin**	20 mg	125%
Vitamin B6**	2 mg	143%
Folic Acid**	400 µg	200%
Vitamin B12**	20 µg	800%
Pantothenic Acid**	11 mg	183%
Calcium (from Red Algae Extract)	400 mg	50%
Iodine (from Kelp)	120 µg	80%
Magnesium (as Citrate)	80 mg	21%
Zinc (as Citrate)	6 mg	60%
Selenium*	50 µg	91%
Chromium*	100 µg	250%

¹NRV = Nutrient Reference Value according to European food information regulation | *Glycoprotein ferment | **Holy basil, Guava, Lemon ferment from Origen-B's®, trademark of Origenetics, Inc.

Contains: **soy**.

Ingredients: Red Algae (*Lithothamnion calcareum sp.*), Hydroxypropyl-methylcellulose (capsule material), Rice Powder (filling material), Magnesium Oxide, Maltodextrin, Acerola Cherry, Magnesium Citrate, Niacinamide, Modified Starch, Chromium Yeast, Dulse, *Chlorella vulgaris*, *Spirulina plantesis*, Kelp, Irish Moss, Psidium Guajava, Ocimum Sanctum, Citrus Limon, Folic Acid, Vitamin D, Mixed Tocopherols (d-alpha, d-beta, d-gamma and d-delta), Selenium Yeast, Alfalfa Leaf Juice, Zinc Citrate, Wheat Grass, Barley Grass, Oat Grass, Amylase, Pomegranate, Acai Berry, Black Currant, Blackberry, Blueberry, Cranberry, Grape, Goji Berry, Maqui Berry, Raspberry, Beta Carotene, Sucrase, Vitamin B12, Protease, Broccoli, Cabbage, Parsley, Kale, Dandelion Leaf, Broccoli Sprout, Lipase, Bromelain, Alpha-Galactosidase.

BioVIA Source™ Complex: Protease, Amylase, Lipase, Sucrase, Alpha-Galactosidase, Bromelain.

FOR MORE INFORMATION,
CONTACT: